DATA BREACHES:

A POTENTIALLY COSTLY RISK FOR YOUR PRACTICE





There are only two types of companies: Those that have been hacked, and those that will be."

(Former FBI Director Robert Mueller)



A complete medical record is highly valuable to criminals:³

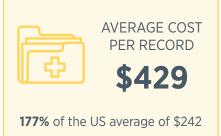
\$1,000
ON THE DARK WEB



\$1 for SSN number\$5 for credit card/ CVV combination

HEALTHCARE DATA BREACHES ARE COSTLY:4





DATA BREACHES AFFECT BOTH LARGE AND SMALL ORGANIZATIONS:⁵

50%

 Healthcare organizations experiencing a data breach with 1,000 or fewer employees

THE TOP THREAT ACTIONS ALL INVOLVE EMPLOYEES OR PARTNERS:5

- 1. **Error:** 33.5% (incidents) / 35.1% (breaches)
- 2. **Misuse:** 29.5% (incidents) / 30.7% (breaches)
- Physical (mostly loss/theft): 15.6% (incidents) / 16.4% (breaches)*
 - * 75% of these were theft of a laptop (44%) or paper documents (31%)

DATA BREACHES COST
MEDICAL PRACTICES BUSINESS:4

7%

 Abnormal customer turnover after a healthcare data breach

80% higher than the US average